

## HONORING PROFESSIONALS DEDICATED TO HELPING ABUSED KEIKI FIND HOPE, HEALING & JUSTICE

### SPONSORSHIP FORM

Please select from the following options:

\_\_\_\_\_ **\$20,000: PRESENTING SPONSOR**

\_\_\_\_\_ **\$10,000: HERO SPONSOR**

\_\_\_\_\_ **\$5,000: HOPE SPONSOR**

\_\_\_\_\_ **\$2,500: HEALING SPONSOR**

\_\_\_\_\_ **\$1,000: FRIEND SPONSOR**

\_\_\_\_\_ **MONETARY DONATION: \$** \_\_\_\_\_  
(fill in amount)

#### **Person we may we contact for sponsorship information (video, logos, etc.)**

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

#### **PAYMENT OPTIONS:**

##### **Check Payment**

Make checks payable to: Friends of the Children's Justice Center Oahu  
and mail with this form to 3019 Pali Hwy Honolulu, HI 96817

##### **Online Payment**

Visit [www.fcjcoahu.org](http://www.fcjcoahu.org) and click on Heroes of Hope 2021

##### **Credit Card Payment**

Complete card information below and mail this form to  
Friends of CJC Oahu at 3019 Pali Hwy Honolulu, HI 96817

##### **Credit Card Information**

Name (on card)\_\_\_\_\_ Card Number\_\_\_\_\_

Exp. date\_\_\_\_/\_\_\_\_ CVV#\_\_\_\_ Zip \_\_\_\_\_ Signature\_\_\_\_\_

*Friends of the Children's Justice Center of Oahu is a private, not-for-profit 501(c)(3) organization. All financial contributions are tax deductible to the fullest extent under the law. Acknowledgement letters will document amount that is tax deductible.*

TAX ID# 27-3663109



# *Heroes of Hope*

**Honoring Professionals Dedicated to Helping  
Abused Keiki Find Hope, Healing and Justice**

**Friends of the Children's Justice Center of Oahu's  
One-hour TV Special on HAWAII NEWS NOW**

- **K5: Thursday October 14th at 7PM (premiere)**
- KHNL: Sunday, October 17th at 8PM
- KGMB: Saturday October 23rd at 6PM
- Telemundo: Sunday October 24th at 9AM

*The special will also be live streamed and on-demand through [HawaiiNewsNow.com](http://HawaiiNewsNow.com)*

## **SPONSORSHIP PACKAGES**

### **PRESENTING SPONSOR**

**\$20,000**

- Two 1-minute or four 30-second commercial spots, or video message, in the special
- 5-second full screen exclusive billboard with verbal acknowledgement and your company logo at the beginning and end of the program
- Company's logo and verbal acknowledgement of company name to be included in the 15-second promo. The promo will air a total of 50 times across Hawaii News Now channels.
- Pre and post-event acknowledgments on all FCJCO channels including social media and our website.

### **HERO SPONSOR**

**\$10,000**

- One 1-minute or two 30-second commercial spots, or video message, included in the special
- 5-second non-exclusive billboard with verbal acknowledgement and your company logo at the beginning and end of the program
- Company's logo to be included at the end of the 15-second promos. The promo will air a total of 50 times across Hawaii News Now channels.
- Pre and post-event acknowledgments on all FCJCO channels including social media and our website.

### **HOPE SPONSOR**

**\$5,000**

- One 30-second commercial spot, or video message, included in the special
- Company's logo to be included and verbal acknowledgement at the end of the special
- Pre and post-event acknowledgments on all FCJCO channels including social media and our website

### **HEALING SPONSOR**

\$2,500

- One 15-second commercial spot to be included in the special
- Company's logo to be included with verbal acknowledgement at the closing of the 60-minute TV special
- Post-event acknowledgments on all FCJCO channels including social media and our website

### **FRIEND SPONSOR**

\$1,000

- Company's logo to be included at the closing of the 60-minute TV special
- Post-event acknowledgments on all FCJCO channels including social media and our website

# **HEROES OF HOPE**

## **Sponsorship Opportunity**

**Friends of the Children's Justice Center of O'ahu invites you to sponsor our 2021 TV and streaming special "Heroes of Hope: Honoring Professionals Dedicated to Helping Abused Keiki Find Hope, Healing and Justice."**

- \* In Hawai'i, more than 50 percent of reported victims of crime are children 0-17 years old.
- \* Research shows that one in four girls and one in six boys will be sexually assaulted by the time they are 18 years old.
- \* Every year hundreds of children come through the Children's Justice Center of O'ahu to tell professionals their story of sexual abuse, physical abuse, sex trafficking, or witnessing a violent crime.
- \* Once abuse is reported, these specially trained and caring professionals - police, social workers, prosecutors and more - initiate a coordinated and collaborative response dedicated to helping child victims and their families.
- \* Our 60-minute special gives you **a rare glimpse** into that process and shows you the systems in place and the people dedicating themselves to helping child victims of abuse.

### **Four airings on HAWAI'I NEWS NOW channels:**

- **K5: Thursday October 14th at 7PM (premiere)**
- KHNL: Sunday, October 17th at 8PM
- KGMB: Saturday October 23rd at 6PM
- Telemundo: Sunday October 24th at 9AM

\* Our 2020 special aired three times and was viewed by 31,348 Hawai'i households

**WE HOPE YOU CONSIDER SPONSORING "HEROES OF HOPE" TO HONOR THESE PROFESSIONALS AND RAISE FUNDS FOR CHILD VICTIMS**

*\* See attached sponsorship packages for details\**

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Friends of the Children's Justice Center of O'ahu's annual fall fundraiser raises funds to enhance the lives of children on Oahu who have experienced severe abuse. Through our Ho'ola Na Mana'o (Hope & Healing) program, we provide funding for: basic necessities like beds, clothing, and food; school fees and supplies; holiday gifts; assistance with extracurricular activities, hobbies, and so much more.

In CY2020, FCJCO provided direct assistance to more than 600 children on O'ahu, for a total of more than 4,300 children assisted since the program's inception.

*Friends of the Children's Justice Center of Oahu is a 501(c)(3) organization dedicated to supporting children on Oahu who are victims of sexual abuse, physical abuse, sex trafficking, or witnesses to violent crime. We stand with the Children's Justice Center in helping these children heal. Tax ID: 27-3663109*